

About Baby Self-Soothing

"They really do love Cuddle Squares... the girls are constantly rubbing them. They use their sense of touch... while they are sucking on the GumDrop Pacifier!"

~ Kim; Ashland, Ohio



How "Comfort Objects" Like Cuddle Squares™ Help Babies

Self-soothing is an important developmental achievement for babies. Experts say that security blankets and other comfort objects can help babies begin to:

- Find confidence and comfort on their own
- View the outside world as less overwhelming
- Move beyond the security of their parents' protection
- Find reassurance when away from home (which is why comfort objects are common among children in daycare)
- Learn to calm themselves with something familiar and unchanging

References:
Margulis, Jennifer. Why Babies Do That: Baffling Baby Behavior Explained.
Levine, Suzanne M. The Parents Answer Book.

We think it's important to share a few tips about creating a safe environment for babies from the CPSC, JPMA and AAP.

Remove all soft bedding and other soft items from the crib before placing a baby to sleep.

Always place your baby to sleep on his or her back to reduce the risk of SIDS.

Offer a pacifier at nap-time and bed-time throughout the first year of life.

For more information, talk with your physician or visit:

Consumer Product Safety Commission (CPSC)

www.cpsc.gov,

Juvenile Products

Manufactures

Association

(JPMA)

www.jpma.org

American Academy of Pediatrics (AAP)

www.aap.org.

508027027B